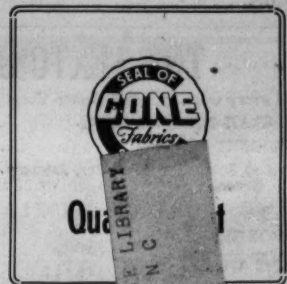




The Textorian

Weekly Publication of Cone Mills Corporation



VOLUME XXVIII No. 47

GREENSBORO, NORTH CAROLINA, FRIDAY, NOVEMBER 26, 1954

FOUR PAGES



Time To Be Thankful

There is much to be thankful for . . . and now is the time to count our blessings and be glad.

Perhaps we should first be thankful that America was discovered . . . and that its growth and expansion has been the result of the determination and courage of the people of many lands.

We should be thankful that the early Americans value liberty and individual freedom so much that the laws they established still protect those things.

We should be thankful that our laws allow us to be loyal Americans while still respecting the customs and religions of our forefathers.

We should be thankful for the history of millions of Americans of many races, creeds and colors living in harmony together . . . making our country the source of our blessings and willing to share them with less fortunate peoples of the world.

We should be thankful for these things because they prove to the world that our proposals for peace in the world are not based on impractical dreams . . . being rather an offering of our own experience to others.

Our prayers at Thanksgiving Time will be most appropriate when they are prayers for Peace and continued plenty for all.

©1953 American Association of Industrial Editors

Office Yule Party To Be Mon. Dec. 20

Arrangements are now complete for the 1954 Cone Mills Greensboro Office Christmas party. For the second time, all of the offices are joining together to have one large Christmas party instead of each group's having its own. This year's event will be held at Greensboro Country Club on Monday night, December 20 at 7 p.m.

The program, following a turkey dinner, will consist of local talent. Music for dancing will be furnished by Buck Wuchae's Desert Knights.

Wives, husbands and dates of office personnel are invited. Tickets are \$2.00 per person. Reservations should be in by Friday, December 3.

There will be door prizes, favors and fun.

Seagraves-Smith Wedding Solemnized

Wedding of Miss Doris Seagraves and Leonard Smith was held last Friday night at the home of the bride's parents, Mr. and Mrs. M. Seagraves, 2201 Cypress Street. The bridegroom's parents are Mr. and Mrs. H. W. Smith, Rt. 1, Siler City.

After a trip to the mountains, the couple will make their home at 27 Lawndale Drive.

Mrs. Smith, a graduate of Greensboro Senior High School, is employed by Bell Telephone Company. The bridegroom, a graduate of Silk Hope School, is employed at Revolution Rayon Plant.

Legion Gift

Cone Post 386, American Legion, has given a card bearing the Pledge of Allegiance to the Flag of the United States to each student at Cesar Cone School, Proximity School and Rankin School.

Birth Announcement

Mr. and Mrs. George Towle, Waterville, Maine, announce the birth of a son, Larry Bruce, October 31. Mrs. Towle is the former Sarah Shores, employee in the Revolution Division office.



PROXIMITY SUGGESTION—Shown above is Carl Nelson, employee in the Finishing Department at Proximity Plant, who recently suggested placing guard rails at the end of the folders to prevent cloth trucks from being pushed into them. Mr. Nelson received a cash award from Cone Mills Corporation for his idea.

Cone Mills To Honor Long Service Employees At Tabardrey, Granite

First annual service award event for employees of Cone Mills Corporation's Tabardrey Plant and Granite Plant, Haw River, will be held on Saturday, December 11 at 6:30 p.m. at Haw River Community Center. Herman Cone, president, will make the address. Nine Tabardrey employees and five Granite employees will receive 25-year service pins. It was a quarter of a century ago that both Tabardrey Plant and Granite Plant became a part of Cone Mills.

Service pins, bearing the blue and gold Cone Seal of 25-years service, will be presented to the Tabardrey Plant employees by Cone Mills Vice President James Webb and Superintendent R. M. Mitchell; to Granite Plant employees by Cone Mills Vice President Sydney M. Cone, Jr., and Resident Manager and Superintendent P. C. Beatty.

Mr. Beatty will be master of ceremonies. Rev. John R. Kittenger of the Episcopal Church, will pronounce the invocation.

Entertainment will be by Mrs. Allen D. Pearson, Jr., and Mrs. James T. Martin, vocalists, accompanied by Mrs. Norma Goodwin. Miss June Carolyn Humphrey, pianist, will be on the program also.

The Tabardrey Plant employees to receive 25-year service pins are Herbert J. Browning, Thomas Gray Dixon, Benjamin H. King, Homer A. Lamb, James M. McClure, William E. May, Herman Ray, Monroe Ray, Sr., and George H. Smith.

Granite employees to receive service pins are Percy C. Beatty, Claude S. Kidd, Walter M. Leach, Eugene L. Perry and Frederick A. Whitney.

Both the Tabardrey and Granite properties were formerly the Holt-Granite-Puritan Company, started in 1845 by a Mr. Trolinger. In 1858 this property was purchased by E. M. Holt and his son, Thomas Holt, who later became governor of North Carolina. In 1928, the Proximity Manufacturing Company (now Cone Mills Corporation) and the Textile Development Company of Boston bought the Holt-Granite-Puritan property. Incorporators were Herman Cone, Sidney S. Paine, L. H. Sellers, Frank Leak and J. R. Young.

The Tabardrey Manufacturing Company, with controlling interest



"RIBBON" CUTTING—Herman Cone, president of Cone Mills Corporation, cuts the Cone deepdene denim "ribbon" at the door of the new Security National Bank's Summit Avenue Branch when it officially opened last Friday morning. In spite of rain, many people were on hand to welcome the new bank branch in the local community. Shown above are, Cesar Cone, president of the Greensboro Chamber of Commerce and treasurer of Cone Mills Corporation; Mayor Robert Frazier; C. M. Vanstoy, Jr., president of Security National Bank; John L. Kester, manager of the Time Payment Department; the Cone Mills President, and Allan T. Preyer, Jr., manager of the branch bank. Maurice cordially opens the door. Mr. Cone remarked that the denim "ribbon" was really tough to cut.

Cone Employees Win Security Bank Prizes

Winners of the three savings bonds given away by the Security National Bank's new 1111 Summit Avenue Branch are all employees of Cone Mills Corporation. Names were drawn from those who registered at the branch bank's opening last Friday.

Winners are J. T. Lowe, 2201 Vine Street, retired overseer of Carding at Revolution Flannel Plant, \$100 savings bond; Mrs. Max Nicholson, 1203 Summit Avenue, employee in the Finishing Department at Print Works Plant, \$50 savings bond, and Mrs. Fannie Fields, 1203 Water Street, \$25 savings bond.

First depositors in the new bank were from Cone Memorial YMCA canteen service, Leonard Linker, manager, and James Winslow, assistant manager.

Prox.-P.W. Club Sees Demonstration

Proximity-Print Works Club saw a demonstration by Mrs. R. E. Lowdermilk, Sr., garden club member, at the meeting last Tuesday in the women's social room of Proximity Y. Miss Phoebe Richards, new president, presided. Mrs. Richard Sullivan gave the devotion.

Plans were made for a Christmas dinner to be Monday, December 13 at 6 p.m. at Proximity Y.

An outstanding arrangement by Mrs. Lowdermilk was for a dinner table in all white using gladiolus and mums. She also did several Christmas arrangements and gave helpful hints on drying flowers for arrangements.

Fresh flowers were furnished by Vestal's Florist. Incoming officers, Miss Richards, Mrs. Sullivan, Mrs. H. M. Angel and Mrs. J. M. Fields were hostesses.

American industry will be using atomic energy as a supplementary means of furnishing power possibly within 10 years, an aluminum executive predicts.



FIRST DEPOSITORS—Leonard Linker, manager of the Cone Memorial YMCA Canteen Service and James Winslow, assistant manager, make a deposit for the canteen at the Security National Bank's new Summit Avenue Branch just as the bank opened on last Friday. They were the branch's first depositors. Robert P. Stuts, assistant manager of the branch bank, is behind counter.

New Appointments At Granite Plant

P. C. Beatty has been named resident manager of Granite Plant of Cone Mills Corporation, Haw River, according to an announcement by Sydney M. Cone, vice president. In addition to the title of resident manager, Mr. Beatty will retain the title of superintendent. He takes over the duties of F. A. Whitney, who retired November 16 as plant manager after 29 years with the company.

R. R. King, III has been named assistant manager of the Granite Plant and Manual Williamson, assistant superintendent. Mr. Williamson is still also overseer of the Finishing Department there.

Infant and Pre-School Clinic

White Oak—Proximity—Revolution

Three new members present at the Infant and Pre-School Clinic on Wednesday afternoon were Kathy Ray Cameron, daughter of Mr. and Mrs. James C. Cameron; Rebecca and James Robbins, children of Mr. and Mrs. Earnest Robbins.

Others present were Sharon Puckett, James A. Clonch, James M. Anderson, Deborah L. Baynes, Glenn Henderson, Belvin L. Oberman, Larry Browning and Kenneth Chrisco.

Girls' Club To Help In T.B. Fund Drive

Ninth grade Girls Tri-Hi-Y Club will solicit for the Tuberculosis Fund Drive from 9 a.m. till 4 p.m. on Saturday, December 11 at Summit Shopping Center.

The group met on Tuesday night at White Oak YMCA. Devotional was by Lois Owen, club chaplain. After the business meeting, the girls had a few dancing lessons to get in full swing for their Christmas formal dance. Miss Maxine Allen is club director.

Retired Print Works Employee Dies

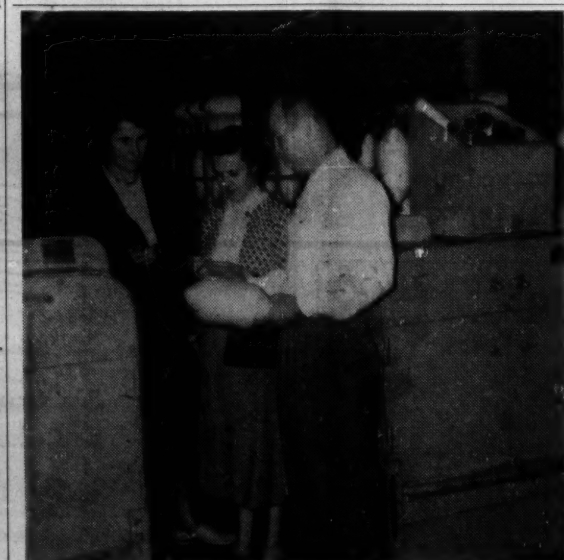
Funeral service was held Thursday at Connelly's Chapel in Charleston, S. C. for Tempier Shubrick Horry, Sr., 76, retired receiving clerk of Print Works Plant. Graveside rites will be in Florida, Saturday. Mr. Horry died in a Charleston hospital after an illness of several years.

He had been employed at Print Works from the early 1920's until the late 1940's. He had been in South Island, S. C., his birthplace, since his retirement.

He is survived by his wife, Mrs. Mary Gwynn Horry; a son, Tempier S. Horry, Jr., of Durham; a daughter, Mrs. Estridge E. Watkins of Sumner School Road, and three grandchildren.



TEXTILE DESIGN JUDGE—Miss Marianne Strengell, director of the Weaving Department, Cranbrook Art Academy, Bloomfield Hills, Mich., is shown with some of the entries in the 12th International Textile Exhibition at Woman's College, which is open to the public. A native of Finland, Miss Strengell is one of the country's best known professional weavers and designers. She is a consultant with leading architects and also designs automobile fabrics.



LEARNING ABOUT DENIM—Mrs. Margaret Y. Wall, principal of Cesar Cone School, and Miss Hazel Brockman, teacher, learn about the roving process from L. C. Hepler, Jr.



LOOKING AT LAPS—This group of Aycock School Teachers touring White Oak Plant on Industry-Education Day stop to inspect cotton laps. They are, left to right, Mrs. Carolyn Tutzuver, Mrs. Lucy Ayers, Mrs. Peggy Alsbaugh, Mrs. Dorothy Shull, Mrs. Marjorie Colmer and Mrs. Mattie Johnson.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

LELAH NELL MASTERS MANAGER
ROBERT WEAVER ASSISTANT

Entered as Second Class Matter, January 28, 1928 at Postoffice, Greensboro, N. C., under Act of March 3, 1897.

GREENSBORO PLANTS

PROXIMITY REVOLUTION
PRINT WORKS (Flannel and Rayon)
WHITE OAK GUILFORD PRODUCTS

OTHER PLANTS

Edna Reidsville Elizabeth Harviel
Eno Hillsboro Edna S. Ellis
Granite Haw River Bertha S. Clayton
Minneola Gibsonville Opal S. Isley
Randleman Randleman Roger Johnson
Salisbury Salisbury Pauline Safrit
Pineville Pineville Mary Robinson and Inez Culp

(*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, NOVEMBER 26, 1954

News Red Tinted

Recent news has certainly been red tinted. In one issue of the newspaper this week the following important items, which are connected in one way or another with Communism, appeared:

"U. S. Labels Red Spy Charges 'Trumped up.'" This item referred to Communist China condemning 13 Americans on "trumped up" charges of spying and their having sent them to prison. This is a most serious situation and our State Department appears to be very much concerned.

Notice appeared that Alger Hiss will be released from prison on Saturday. Further comment is hardly necessary except that we must keep in mind that Alger Hiss was not convicted for Communist activity but for perjury. If the present Smith Act had been in effect when he was tried he no doubt would have to spend most or the rest of his life in the penitentiary.

A former local resident, Junius Irving Scales, is scheduled for trial as a Communist who has been active in advocating the overthrow of the United States Government by force and violence. It is noted that his attorney was actively interested in behalf of Julius and Anna Rosenberg who were convicted in federal court as atomic spies.

Probably the top news of all was the announcement of the death of Andrei Vishinsky, whose history of inconsistency in Communist Russia was noteworthy. We might say that he did a thorough job for his masters regardless of which side he served.

President Eisenhower, in another news item, remarked "that while Russia is using a different tone in talk of peaceful co-existence, it must be watched very closely if this signifies an attempt to lull America into complacency."

Russia gave temporary approval to President Eisenhower's atoms-for-peace plan. This approval does not imply that Russia is willing to go along with the rest of the world in building for peace or that she has in any respect abandoned her plan for Communist domination of the world.

William Walter Remington, a former Commerce Department economist who was convicted of perjury for denying that he gave classified information to a Soviet spy courier, was found battered and beaten in his prison dormitory in the federal penitentiary. Under the present Smith Act, this prisoner would not be serving a term merely as a perjurer but would have been subject to trial such as Junius Scales will have to face.

Even though there may be some encouraging signs insofar as the Communist outlook is concerned, we must all admit that our news is still very red tinted.

Dial 3-8663 for Service

COAL

● STOKER
● FURNACE
● HEATER
● GRATE

BERICO

FUEL OIL

KEROSENE

BERRY COAL & OIL CO.

116 W. Bragg—E. Bessemer Ave., ORD Phone 3-8666



from American Economic Foundation

The Importance of Being Worried

I. During the last few billion years there have been many species of animals that enjoyed complete freedom from worry.

All of these animals are now extinct for the simple reason that worry is a condition essential to survival.

They either didn't have enough brains to worry or didn't worry enough to develop their brains.

In either case their enemies extinguished them.

Of all animals man was endowed with the greatest capacity to worry.

That is why man continued to develop an increasingly larger brain capacity and finally became master of the physical world.

And to remain master of the world, man must remain a worrying animal.

II. Human progress depends, therefore, not upon freedom from worry, but upon worrying about the right things.

America's amazing economic progress is a result of worrying about the right economic things.

When America first got started there was very little economic freedom in the other parts of the world: most manufacturing and trading enterprises operated under government permission, under government-granted monopolies, or under government approved cartels.

The management of businesses of this kind had to spend a lot of their worrying time on the problem of keeping in the good graces of the politicians and bureaucrats who controlled the destiny of their "official influence."

They didn't have to worry about

customers: the government took care of that.

(This situation, incidentally, has reached an all-time peak in all of the Iron Curtain countries today.)

III. But in America the businessman has had only one worry—how to please the free customer and keep on pleasing him.

There were no government bureaus to assure him a market for his goods or to make certain that he sold his goods at a profit.

He had to solve these problems for himself.

And if he couldn't compete on this basis, there was simply no place for him in the American economy.

In marked contrast with the European businessman who had to worry about getting permission to do things, the American businessman was forced to worry about thinking up things to do—things that would improve his product or lower its cost.

IV. As a result of this type of worrying, America has come further and faster than any race of people in history.

Under this type of worrying, man's desire to get ahead—even a selfish, ruthless desire to get ahead—unavoidably finds its outlet in serving other people.

There is no other way to get ahead in America.

In order to get rich, an American must enrich the living standards of his customers and enrich the pocketbooks of the people on his payroll.

It's a good system.

Whatever we do, let's not change our worrying habits.

Statistics Local Church Crusade

SUNDAY, NOVEMBER 14, 1954

Church	Membership	S. S. Enroll.	S. S. Attend.	Attend. Worship
Carraway Memorial Methodist	491	367	197	220
Eller Memorial Baptist	1130	700	375	505
Church of God	245	230	272	372
Newlyn St. Methodist	325	228	233	235
Palm St. Christian	234	225	151	258
Proximity Methodist	594	323	214	215
Rankin Baptist	252	236	169	276
Second Pilgrim Holiness	180	230	212	350
16th St. Baptist	565	423	284	520
Stevens Memorial Baptist	280	215	136	198
Revolution Baptist	472	362	223	285
Wesleyan Methodist	105	215	92	150
St. Paul Methodist	199	184	114	184

SUNDAY, NOVEMBER 21, 1954

Carraway Memorial Methodist	491	367	222	285
Eller Memorial Baptist	1130	700	383	493
Church of God	245	230	204	304
Newlyn St. Methodist	325	228	218	225
Palm St. Christian	234	225	149	268
Proximity Methodist	594	323	227	245
Rankin Baptist	252	236		
Second Pilgrim Holiness	180	230	237	475
16th St. Baptist	565	423	282	439
Stevens Memorial Baptist	280	215		
Revolution Baptist	472	362	223	304
Wesleyan Methodist	105	215	101	200
St. Paul Methodist	199	184	116	157

In the seventeenth century in the Baltic states, a girl could propose to a bashful youth by baking a loaf of bread and sending it to him. There was just one catch—a girl had to produce a witness who could testify that her intended bridegroom received the loaf while it was still warm.

Stop In and See Us . . .
BURGESS
BARBER SHOP
R. R. Burgess, Owner
117 EAST SYCAMORE ST.

RELIEF AT LAST For Your COUGH

If a common cold left you with a cough that has hung on for days and days act quick. It is dangerous to delay. Chronic bronchitis may develop. Get a large bottle of Creomulsion and take as directed. Creomulsion soothes raw throat and chest membranes, goes into the bronchial system to help loosen and expel germ phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Use Creomulsion and get wonderful relief at last. Creomulsion is guaranteed to please you or drugist refunds money.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

FINANCE YOUR NEW CAR

at the
CITY
INDUSTRIAL AND SAVINGS
BANK

BUILD BANK CREDIT WHEN YOU BUY . . . IT'S
LIKE MONEY IN THE BANK

Would you pick up your phone to save up to \$200? Double-check that offer! If you can't come in, give us a ring—the call can save you hundreds of dollars.

DIAL 2-3093

City INDUSTRIAL SAVINGS Bank

GREENE at GASTON STREETS Dial 2-3093

INSURED

Life of Oil Titan, Cullen, Story of American Opportunity

He was a cotton buyer, broker . . . but he will live in legend as "King of the Texas Wildcatters." He barely finished the fifth grade . . . but he made college possible for millions.

He belongs to no formal church . . . but religious leaders praise his way of life and "profound belief in the Lord."

He is a potent political force . . . but his policy is "Pick the person . . . not the Party."

He has given away \$160,000,000 . . . but says he is a "selfish man."

The rugged individualist is a vanishing breed, but Hugh Roy Cullen—one of the world's wealthiest and most individualistic men—is still going strong at 73. Slightly stooped, but stalwart and broad-shouldered . . . his face rough-hewn, as if carved from a weather-beaten rock . . . Cullen emerges from his seclusion to be released biography as the most fabulous of all Texas oil titans and one of the greatest philanthropists of our time.

Hugh Roy Cullen . . . a Story of American Opportunity, written by Ed Kilman and Theon Wright and to be published by Prentice-Hall on November 29th, traces the career of the "King of the Wildcatters" as he progressed from a typical small town boyhood to a position of uncountable wealth. It recounts his unwavering faith in the future of America and describes the unceasing toil that eventually led to world-wide renown.

For more than 30 years, this tall, leatherly Texan has been pumping money out of the earth, in the form of oil, and pouring it forth

—First Half— Cone Memorial YMCA Bowling League Monday and Tuesday Nights 7:00

DATE	PLACE	TEAMS
Tues. Nov. 30	—Prox. Y.	Prox. Goats vs. Prox. Y.
Tues. Nov. 30	—White Oak Y	Prox. Comets vs. Payrollers
Mon. Dec. 6	—White Oak Y	Prox. Goats vs. Rev. Busters
Mon. Dec. 6	—Prox. Y.	Payrollers vs. Rayon Misfits
Tues. Dec. 7	—White Oak Y	Prox. Y. vs. W. O. Aces
Tues. Dec. 7	—Prox. Y.	W. O. Y's Men vs. Prox. Comets
Mon. Dec. 13	—Prox. Y.	Prox. Goats vs. W. O. Y's Men
Mon. Dec. 13	—White Oak Y	W. O. Aces vs. Payrollers
Tues. Dec. 14	—White Oak Y	Rayon Misfits vs. Prox. Y.
Tues. Dec. 14	—Prox. Y.	Prox. Comets vs. Rev. Busters

again in a flood of philanthropy such as the world has rarely seen.

But this wealth didn't come easily, and it didn't come early. Roy quit school at the age of 12 and went to work for \$3.00 a week. As a young man—when rustlers in Oklahoma rode off with his mules and horses—he lit out after them instead of yelling for help. In the early—and very uncertain—oil days, when money was to be risked, Roy insisted on assuming the responsibility. When he needed money to expand his operations, his personal integrity was collateral enough for him to borrow huge sums. If a well erupted in flame and fury, he was the first to slog through the blue gumbo and the last to leave the field.

The Cullen creed always called for him to pitch-in-and-perform . . . an all-time record in altruism in which not stand-by-and-suggest. He was a doer, not a dreamer. The "Cul-

len luck" was legend, but Roy really made his own luck. The longest odds couldn't account for the way he struck oil where others—supposedly more experienced—wound up with dry holes or salt water.

Roy's secret was "creekology" (his own system of surface geology) . . . plus the unshakable courage of his convictions. When all the facts, properly scrutinized and sifted, pointed to a conclusion, Cullen held his course in the face of all opposition. Cullen's self-confidence has paid off to the tune of more millions than he can count.

Cullen now seems to be devoting as much energy to giving it away as he did to getting it. Not long ago he set up four million-dollar funds in two days . . . an all-time record in altruism in which four hospitals, of four different denominations, benefitted to an ex-

actly equal degree. A huge amount went to a Houston college for negroes, and the man who has been called "The Human Gusher" also fulfilled the needs of a struggling symphony orchestra, an art museum, the YMCA, the Texas Medical Center, the University of Houston, and hundreds of other institutions and individuals. The Cullen Foundation, with \$160,000,000 spend, will spread largesse for many, many years to come.

The man who made it all possible once told Norman Vincent Peale that he thought "the crowning glory of God's creation is the human intellect . . . and He intended for us to use it."

Pause . . . Refresh
At Big Red Cooler

DRINK

Coca-Cola

RED U.S. PAT. OFF.

5¢

GREENSBORO COCA-COLA BOTTLING COMPANY

NEED EXTRA CASH?

Let Us Help You

LOANS \$10.00 AND UP

NO WORTHY MAN OR WOMAN REFUSED

Colonial Finance Co.

115 E. Market Street

Phone 3-3942

♪♪ turkey in the straw ♪♪

♪♪ turkey in the Range ♪♪

You can cook Thanksgiving dinner for a song—Electrically! The new Electric Range has an oven roomy enough for a feast-size Turkey, automatic controls and fast heat accurately measured to make everything turn out just right and make cooking easier for you.

You'll be thankful you cook Electrically, every day!

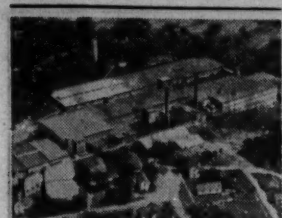
See Your Electric Appliance Dealer
Or Come to Our Sales Floor

DUKE POWER COMPANY
Serving the Piedmont and South

217 N. Elm Street

Dial 2-2113





Eno Plant News

by Edna S. Ellis

Mrs. Pearl Newman and daughter, Mrs. Glenda Riley, spent last week end in Robersonville with Mrs. C. W. Wilson, who is also the daughter of Mrs. Newman.

The Ben Allisons have a new grandson! The baby arrived last week at Watts Hospital in Durham. The parents are Mr. and Mrs. Bernard Allison.

Mr. and Mrs. Coy Andrews spent last Sunday in Leaksville with Mr. Burl Kooztz, who was employed at Eno Plant prior to his retirement in 1950. Mr. Kooztz sent his regards to all his friends here at Eno.

Mrs. Mary Laws, who made her home with Mr. and Mrs. Noah

Swainey, died last week at the age of 91.

Mr. and Mrs. Roscoe Walser had as their guests last week end, their daughter, Mrs. Alene Collins, and family. The Collins are now residing in Clinton, Tenn.

The Rev. and Mrs. Warren Kerr have announced the birth of a son, who arrived November 18. Rev. Kerr is pastor of the West Hillsboro Baptist Church.

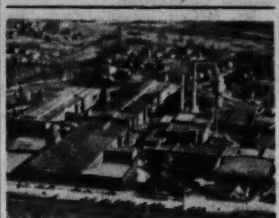
Mr. and Mrs. Lester West and family were recent guests of the Coy Andrews family.

Pvt. and Mrs. Richard King are the parents of a daughter, Terry Denise, who arrived at the Hillsboro Clinic November 14. Mrs. King is the former Hilda Crawford, daughter of Mrs. Bertha Crawford of the Shipping Department.

Mrs. Hazel Stallings was honored at a "pink and blue" shower last week by her friends and fellow employees in the Weave Room.

Welcome back to George Squires! After being confined to his home and the hospital since July 4, George returned to his job in the Spinning Department last week.

Anti-Theft Tips: At night park your car near a streetlight if possible. Auto thieves hesitate to work in lighted areas.



Salisbury News

By Pauline Saffit

Mr. Lewis Myers has returned to work after an operation at the Rowan Memorial Hospital.

Mrs. Juanita Plummer entered Rowan Memorial Hospital Tuesday, November 16, for an operation.

Mr. and Mrs. Paul Finney had as their guests last week end, their son, Ray, and his family, from Mt. Gilead.

Mr. and Mrs. Dick Earnhardt and Ray Earnhardt went deer hunting in Montgomery County Monday, November 15. They reported no luck!

Mrs. Leona Smith is back at work after being out for several weeks. She went to Norfolk while her daughter, Mrs. Ledford Gillespie, was in the hospital there.

Mrs. Minnie Owens of Monroe Street had as her house guests last week end, Mr. and Mrs. Clarence Owens and daughter, Sherry, from Greensboro.

Ten Commandments of Good Citizenship

1. Know and defend the rights guaranteed by our Constitution.
2. Know your Government; its functions, its officials, and the issues confronting it.
3. Insist upon the loyalty and integrity of public officials.
4. Endorse candidates who will enact laws you believe to be sound and equitable.
5. Support issues you believe to be sound and equitable.
6. Be active in the affairs of your local, state and national political organizations.
7. Advise your Congressmen of your views on important issues.
8. Oppose those who seek unfair benefits from Government.
9. Seek public office to serve your community and your country.
10. Quality to vote, and vote intelligently in every election.

Do you know that it was once considered unlucky to put up Christmas greens before Christmas Eve? This information comes to us from the American Peoples Encyclopedia who also tells us that, although the Christmas season is usually considered to end with Twelfth Night, January 6, some people prolong it to Candlemas Day, February 2.



Pineville News

by Mary Robinson and Inez Culp

Mr. and Mrs. L. D. Lester and Junita Trent spent last week end in Rocky Mount visiting Mrs. Lester's parents, Mr. and Mrs. Adcock. The trip was very enjoyable.

Mr. and Mrs. Jene Furr are the proud parents of a baby girl. The baby is still a patient in a Charlotte hospital.

Mr. and Mrs. J. D. Lear-of Pineville announce the engagement of their daughter, Geraldine Lear to Arthur Eugene Ruff, son of Mr. and Mrs. Fred Ruff, of Lake Lure. The wedding will take place November 20, in Stough Memorial Baptist Church.

Pineville Methodist Church held their annual Bazaar Saturday evening. Booths were sponsored by the ladies of the Church. The public was invited.

Mr. and Mrs. Carl Crump, Mr. and Mrs. William Cook and Mr. and Mrs. Fletcher Robinson visited with Mr. and Mrs. Chester Sigmon, who had as their guests Rev. Howard McGinnis, Mrs. McGinnis and daughter, Jean. Rev. McGinnis is the former pastor of the Baptist Church.

Mr. and Mrs. Virgil Reynolds are the proud parents of a baby boy. Mrs. Reynolds is the former Margaret Giles. They are getting along fine.

The Ladies Business Circle of the Methodist Church met Monday night at the home of Mrs. Elmo Scott. They had their annual meeting and a surprise house shower was given, honoring Mrs. Bertie Jackson.

Good drivers don't brag about getting out of tight spots. They stay out of them.

Maid Of Cotton Contest Closes Soon

MEMPHIS—The 1955 Maid of Cotton contest opened recently according to the National Cotton Council.

Search for a beautiful young girl to represent the 13 million members of the American cotton industry on a glamorous six-months international tour will cover the 18 states of the Cotton Belt.

Any girl born in one of the cotton-producing states who is between the ages of 19-25, has never been married, and is at least 5 feet 5 inches tall is eligible to compete for the honor of serving as fashion and good will representative for King Cotton.

Entry form and complete details about the contest are available from the National Cotton Council, P. O. Box 18, Memphis, Tenn.

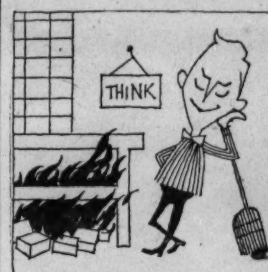
The girl who is chosen 1955 Maid of Cotton has an action-packed, six-month adventure ahead. She will tour some 40 major cities in the United States, Canada, and Europe to carry news of American cotton fashions and a good will greeting from the cotton industry.

The 1955 tour is the 17th Maid of Cotton journey. The itinerary of the Maid will be extended in Europe next year. It also will include the Pacific Northwestern states and Vancouver, B. C.

As official envoy from the land of cotton, the Maid will appear as featured model in all-cotton fashion shows in each city she visits. She will present a good will message to mayors, governors, city and civic leaders at each tour stop. Through her whirlwind travels, the youthful cotton emissary is constantly in the spotlight. Her activities are widely featured by radio, television, newspapers, and magazines.

At the beginning of her cotton tour, the Maid of Cotton will go to New York to spend the month of January. There she will be completely outfitted in a fashionable

HOW TO BURN UP



DON'T LET trash collect under benches, or in closets, elevator pits, and similar enclosed places.



KEEP FIRE DOORS closed, unobserved, clearly marked. Don't tamper with automatic weights.



DON'T PILE stock so high that the pile would block the water from sprinklers in case of a fire.

erty damage, aside from the loss in production and workers' wages. In addition to the causes illustrated above, other main industrial fire hazards include carelessness with cigarettes and matches, exposure of flammable liquids to sparks and flames, spontaneous ignition of oily rags, faulty electrical equipment and wiring. The National Fire Protection Association observes that if all these "hazards of carelessness" were eliminated, nine fires out of ten would never happen.

An indication that this is true lies in the decrease in the number of industrial fires from 40,000 in 1952 to last year's total of 35,700. The NFPA feels that this decline represents in part a growing fire-consciousness on the part of Americans.

all-cotton wardrobe. Best-known designers in the United States will create smart cottons for every occasion and for every season of the year for the Maid to wear on her tour. The wardrobe will show latest developments in cotton fashion fabrics and will illustrate the season's pace-setting fashion trends. During her visit abroad, European designers will add cotton fashions to the Maid's collection.

Sponsors of the contest and tour are the National Cotton Council, the Memphis Cotton Carnival, and the Cotton Exchanges of Memphis, New York, and New Orleans. The Maid will be accompanied throughout her journey by an official chaperone representing the National Cotton Council.

Deadline for contest applications is midnight Dec. 1. Entry forms obtained from the Cotton Council's contest headquarters must be completed and returned along with two photographs, a head and shoulders portrait and full-length view. Entries must be postmarked no later

than the deadline date. The Cotton Council emphasizes that the Maid of Cotton competition is not a beauty contest in the usual sense. Personality, poise, intelligence, and background are equal considerations.

Approximately 20 contestants will be chosen from the completed entry forms and photographs. These candidates will compete in person at contest finals. A seven-member judging committee headed by nationally-known personality will select the Maid from the group of finalists.

The 1954 Maid of Cotton is blue-eyed Texan, 20-year-old Beverly Pack of El Paso. She will return to Texas Western College in El Paso this fall. Beverly was a junior there at the time she was chosen to make the cotton tour.



"I tried to explain to her why shorts shouldn't be worn to work. But the more I talked, the more confused I got!"



Here's the facts Ma'am... Just the facts, about MAYFLOWER

Yes ma'am, for MOVING STORAGE PACKING they're the tops



CHAMPION STORAGE and TRUCKING COMPANY (Bonded) Phone 2-1547—207 Walker Ave.

ROSE'S
5-10-25¢ Stores
Summit Shopping Center
NOW OPEN NIGHTS UNTIL CHRISTMAS
STORE HOURS—9:00 A.M. TILL 9:00 P.M.
—Plenty of Free Parking—

FOR SALE
TWO NEW RANCH HOUSES
• Living Room—14 ft. x 34 ft. • Oil Heat
• Modern Breezeway and Garage •
• Nice Corner Lot—120 ft. x 200 ft. •
Will Trade for Older House, Lots, or Other Property.
Must See These Houses to Appreciate Them
BELL ORCHARD FARM
Lee's Chapel Road — Phone 2-5834

Summit SHOPPING CENTER
• FREE PARKING
• 27 MODERN STORES
• SHOP CONVENIENTLY

Edmond's Summit Center Drug Store
SUMMIT SHOPPING CENTER — PHONE 4-1586
• Prescription Service
• Sundries
• Candies
• Drugs
• Cosmetics
• Soda Fountain
(FREE DELIVERY SERVICE)

EUBANKS LAUNDROMAT
"Shop While You Wash"
Hours Mon. Thru Fri. 8 to 8 Saturday 8 to 2
Finished Shirt Service
Phone 4-4709

A&P
Greensboro A&P Food Stores
SUMMIT SHOPPING CENTER
2215 Walker Ave. • 221 Commerce Pl.
110 Asheboro St. • 907 W. Lee St.

Guilford Dairy's New, Delicious FROZEN ICE MILK
Low in calories... High in food value
HALF-GALLON **65c**
Vanilla — Chocolate — Strawberry (19c per pint)
Ask for it today at your favorite food dealer or at any Guilford Dairy Bar...
3939 W. Market St. Summit Shopping Center
1744 Battleground Ave. 1616 W. Lee St.
GUILFORD DAIRY
TELEPHONE 3-0573
"YOUR HOME TOWN DAIRY"
In Asheboro, N. C. — 428 N. Fayetteville St., Phone 4171
In Thomasville, N. C. — 619 National Highway, Dial 2822

We Have Only One Purpose...
To Serve You...
BANK BY MAIL
THE STREAMLINED WAY OF BANKING TODAY!
Today's busy people appreciate our bank-by-mail service. It saves their time, trouble and energy.
TWO DRIVE-IN LOCATIONS
621 South Elm Street
Summit Shopping Center
BANK OF GREENSBORO
Southeastern Building, Market and Elm Streets
Member Federal Deposit Insurance Corporation

With humble pride we hold open our doors for constant visitation.
Our every facility including the selection room with each service plainly priced are proudly shown.
Pre-need planning is a practical approach —worthy of everyone's consideration.
LAMBETH FUNERAL HOME
Odell Lambeth • Ralph Hutton • Fred Troxler
WENDOVER at VIRGINIA DIAL 3-3401
—Off-Street Parking—

ABC's of the School Lunch



THIRTY million youngsters in the United States have buckled down to the three "R's. And mothers of several million of them are faced with the important task of providing interesting and nutritionally adequate lunches to go to school in lunch-boxes.

About 30% of the pupils enrolled in primary and secondary schools share in government's National School Lunch program which provides, at cost or free to those unable to pay, lunches which meet good nutritional standards. But several millions of children carry lunch boxes to school. Seeing to it that these mid-day meals provide a third of a child's daily nutritional requirements is the number one meal-planning problem in many homes. To smooth this school-day problem, here are some suggestions offered by Sealtest Kitchens, New York.

A. Plan a week's luncheon menu in advance.

B. Make sure that each luncheon contains an abundance of protective dairy foods, milk, cheese, butter and eggs.

C. Use new and attractive lunch-boxes and scientifically designed food containers which help to sustain appetite interest and safeguard good health. (If a cold liquid is to be carried to school in a vacuum bottle, the container itself should be very cold when the liquid is put into it. If a hot liquid is to be carried, the container should be heated with hot water.)

D. Dress up foods a child needs with flavors or condiments he naturally likes. Make the

school lunch box, attractive, varied, and occasionally include a "surprise"

E. Allow plenty of time on school-day mornings for preparation of a full lunch meal. Ingredients can be placed readily at hand in refrigerator and cupboard the night before.

F. Letting the children help pack their own lunches is sometimes an incentive toward getting the lunch consumed.

G. As soon as the lunch box comes home, it should be cleaned, the vacuum bottle washed thoroughly and left open to the air.

A Week of School-Day Lunches

Monday
Roast Meat Sandwich
Brownies Red Apple

Tuesday
Cream Cheese and Shredded Carrot
Wholewheat Sandwich
Raisins and Dates
Oatmeal Cookies Milk

Wednesday
American Cheddar Pumpkin
Sandwich
Chocolate Cake Pear
Milk

Thursday
Fried Egg Sandwich
(Buttered Bread)
Small Whole Tomato in
Lettuce Nest
Figs Cookies

Friday
Tuna Fish Sandwich
Celery Sticks
3 Dried Apricots and 3 Prunes
Lemon Cookies Milk

Flannel Styles All New This Year

They've done it again!

Designed a whole new group of nightgowns and pajamas and robes that are so gay and so charming one is tempted to throw out all of last year's left-overs and start afresh.

We are not talking about the glamorous, lavishly-laced confections which one hoards in the bottom drawer for holiday trips, week-end visits and emergency sickness. We mean the bread and butter nightwear that you hang in your closet every day, wash every week, buy at budget prices and get three times your money's worth in wear.

Usually it is Sanforized cotton flannels. A new favorite this year is challis.

Once upon a time—and not too far back, flannelettes meant granny gowns in faded flower-sprigged prints. These gowns reached from your Adam's apple to the floor and fit like a tent. If you preferred pajamas, you got "classics" with two legs, two sleeves, four buttons and a fold down collar.

But not these days, sister! First, they cut the granny gown down to a saucy shortie of knee length. Now they've cut it again! Cut it to man's shirt length.

Shirt-short pjs.

In fact, many of the new pajamas are just that. Tailored shirts, borrowed from the boys, and worn over colorful bloomers. They are replacing bloomers with Bermuda shorts also. Helen Becker, leading designer who initiated leotard fashions for bedwear last year, and satin-stripe maypole flannelettes another year, companions Bermuda shorts with a flannelette topper tailored along the clean masculine lines of fine Brooks Brothers shirts. It carries the Sanforized label too, which means that it washes repeatedly without shrinking out of fit.

In buying these flannelettes and all cottons, in fact, it is important to look for the Sanforized label. Much of the gaiety of these new pajamas lies in the trim perky fit, and the wearer wants to be sure the garments will keep on looking that way all through the season.

Yes, everywhere you look are these shirt-short pajamas in stripes and plaids, print and solid color editions. One company ensembles them with a perky dunce cap, plastic-lined to serve as a shower cap, and with matching bed slippers. Another "ruffles" the Peter Pan

collar, yoke and skirt bottom to style an irresistibly feminine edition. Beverly White uses red flannelette for a one-piece romper suit.

Host of Styles

Cozy cuddly flannelettes come in a host of styles, of course. Usually the designer adapts a print or a style idea to a group of garments, so if the buyer doesn't like one she can buy the same styling in a related garment. There are shortie gowns, knee length, and ankle length gowns as well. Pajamas are offered in one piece, trap door versions and a variety of two-piece novelties. Toppers of pajamas can be as short as a windbreaker, while others have long aprons in blouse effects. We especially like the whimsy of one manufacturer, who uses a conversational lock and key companion print; pantaloons in lock print are topped with shirt in key print.

Most dramatic pajamas of the year is Safari, a cotton flannel pajama ensemble equally suited for lounging as for sleeping. Slim, tapered pants in leopard print, Sanforized flannelette—they wouldn't dare to shrink!—are topped with a white overblouse, very continental in mood. Matching leopard trim fashions the cosack collar, cuffs the blouse sleeves, and borders the vents of the overblouse which is nipped in at the waistline with a drawstring. Safari is sure-fire "femme fatale" and advance reports indicate women in the shops agree by buying it! Blouse comes in firemen red as well as white. Also blouse can be ensemble with short bloomers to effect an attractive, cheese cake outfit.

Waltz-Length Gowns

Nightwear can be romantic and pretty as well as pert. Often the new gowns are in waltz length, to be worn with or without matching peignoirs. Challis with colorful flower or berry prints are perfect for these fashions. Sometimes the challis is embroidered for luxury. This year for the first time, cotton challis carry the Sanforized label which means that they can be washed without risk of shrinkage. Therefore designers have new interest in this fabric and are doing unusual things with it.

Embroidery touches are increasingly favored in flannelettes too. Slumber Sue uses flower-embroidered yokes on nightgowns and pjs. This is satin stitch embroidery in delicate pastel shades. Quite a contrast it is to the bright-colored embroidery which Schrank features in sampler type flower motifs for yoke and cuff accents.

Proximity School Scholarship Roll

Scholarship honor roll for the first report period of the year at Proximity School is as follows:

Miss Causey, third grade—Douglas Berkman, Al Gregory, Kenneth McCann, Lewis Schloss, Margaret Crutchfield, Iretta McCandless, Rebecca Mitchell, Janice Stuts, Bessie Thornburg.

Mrs. Hopkins, third grade—Tom Fields, Berton Stanley, Linda Jean Collins, Brenda Talton, Linda Taylor, Mary Ann Travis, Janice Vetto, Betty Ann Martin, Sandra Hyman.

Mrs. Edwards, fourth grade—Johnny Mills, Marilyn Beaver, Brenda Carter, Jean May, Jane Minton, Linda Powers, Gloria Stanley, Jo Anne Wall.

Miss Goode, fourth grade—Ruth Ann Dahlfes, Judith Pegram, Carolyn Rogers, Ellen Stanley, Cherry Tucker.

Miss Phillips, fifth grade—Sarah Everhart, Sandra Mays, Richard McCandless, Rita Poe, Barbara Sullivan, Rita Redding.

Miss Brown, fifth and sixth grades—Jean May, C. D. Crutchfield, Phillip Coley, Michael Hicks, Kathy Anderson, Betty Harrell, Elizabeth Joyce, Brenda Poole, Marion Rogers.

Miss McMahan, sixth grade—Wayne Durham, Kenneth Vaughn, Elsie Adams, Nancy Berry, Linda Conolly, Delane Nabors, Jean Redding, Mary Ann Stanley, Charles Scott.

Mrs. Smoot, sixth grade—David Fuller, John Gardner, Barry Pegram, Douglas Pickard, Jerry Sherrill, Paula Padgett, Myra Rink, Dianne Ward, June Wright.

Special Honor Roll

Miss Denny, seventh grade—Jerry Coffey, Wayne Michael, Nancy Freeland.

Miss Grubbs, seventh grade—Ann Patterson, Mr. McCall, seventh grade—Becky Jones, Nancy Kinney.

Mrs. Pegram, seventh grade—Melvin Barham, Jimmy Oldham, Susan Desantis.

Miss Yates, seventh grade—Hazel Martin, Judith Murphy.

Mrs. Alexander, eighth grade—Chloe Nicholson.

Miss Freeland, eighth grade—Wanda Kinney, Robert Johnson.

Mr. Etheridge, ninth grade—Brenda Alvis, Glenda Sherrill.

Miss Woods, ninth grade—Kathryn Redmon, Aaron Mitchell.

Mrs. Zink, ninth grade—John Lowe.

Regular Honor Roll

Miss Denny, seventh grade—Patricia Brooks, Sara Cable, Linda Wilson.

Miss Grubbs, seventh grade—Pamala Jones, Jimmy Roberts.

Why Should You and I Pray?

Learn Why—Hear Why

Sunday, Nov. 28

10:00 A.M.

W B I G

Wesley Cuthbertson.

Mr. McCall, seventh grade—Rebecca Craven, Phyllis Crutchfield, Dorothy Leonard, Angelina Talton, Glenn Lyman.

Mr. Pegram, seventh grade—Judith Evans, Jean Gillie.

Miss Yates, seventh grade—Elizabeth Cox, Shirley McCandless, Grace Whitehouse.

Mrs. Hood, eighth grade—Alton Caviness, Anne Caviness, Becky Evans, Rebecca Morrison, Susan Noah.

Miss Freeland, eighth grade—Jane Spence, Joan Riddle, Bonnie Curtis, Frances Barker, Bobby Greeson, Anne Hilliard, Nancy Gaudin.

Miss Pugh, eighth grade—Martha Crabtree, Mary Sue Poteat, Stephen Vaughn, Ronald Jordan.

Mrs. Russell, ninth grade—Martha Brady, Linda Fulk, Susan Starling.

Mrs. Burton, ninth grade—Carol Campbell, Boyce Cochran, Wilma Crutchfield, Ann Fields, Bobby Hammers, Mary Ann Jones, Linda Newnam, Shirley Williford.

Mr. Etheridge, ninth grade—Joe Matherly, Clinton Owen, Betty Apple, Frankie Ann Canter, Jeanie Sullivan.

Miss Woods, ninth grade—Phyllis Hepler.

Mrs. Zink, ninth grade—Joyce Anderson, Brenda Apple, Janice Roberts, Barbara Sams, Nancy Scott, Bobby Ward.

Always yield the right of way regardless of who's right or wrong. The State Motor Vehicles Department reminds drivers that the right of way is only good when it's given up.

BANK AUTO LOANS

Financing Refinancing

SECURITY NATIONAL BANK

PERSONAL LOANS

407 N. Eugene St.

Dial 4-5471

9-5 Daily 9-12 Saturday

MEYER'S
GREATER GREENSBORO'S
GREATEST STORE

After-Thanksgiving

ready-to-wear

SALE

Be here at

9:30

Saturday morning

Hurry in!

Gigantic savings for you!

Drastically low prices

in ready-to-wear, millinery, shoes!

Buy Now, Save!

women's smartly styled

Fashion Coats

cashmere blends,

boucles, velours, fleeces

\$29.90

\$39.95 to \$55 values

Outstanding values in cashmere blends, Botany zibelines, velours, blanket fleeces, boucles in charcoal, teal, beige, grey, black, navy, green, coral, rosewood! Straight line and flared coats, sizes 8 to 18.

women's smartly styled

Wool Suits

handsomely styled in

flannels, wools, tweeds

\$29.90

\$39.95 to \$55 values

Just 200 suits to sell at this sensational low price! Fitted and boxy suits in sheer wools, flannels, tweeds, gabardines of navy, black, brown, blue, red, green, grey, charcoal, sizes 10 to 20.

MEYER'S SECOND FLOOR

Shop till 9 Friday Nights!

DOGS

by Farley Manning

Popularity Poll

What kind of dog do the people like?

Well, no one really knows exactly. For every time some one breed becomes extremely popular and it appears that it is the prototype of the dog most people want some other breed moves in and noses out the leader.

There are certain characteristics that everyone wants in a dog. Loyalty and devotion are two. And fortunately most dogs can supply these in abundance.

But there are certain physical characteristics that, on the average, appeal to more people. And unfortunately they are by no means confined to any one breed.

A recent survey made by a Chicago polling firm disclosed that most people like "cuteness" and "verve" in dogs. And many like an element of "puppyishness." Most want their dogs to appear light-hearted and happy—perhaps they feel there is enough trouble in the world among people and that it is up to our canine friends to dispel

the gloom. Albert Staehle, whose American Weekly covers of Butch, the eternally puppyish cocker, have made him one of the best known and best loved dogs in America always shows him romping or playing.

And the manufacturers of Pard dog food who have just redesigned their label now feature a dog that has gaiety and spirit in every line because they believe it will be more appealing on the grocer's shelf.

But does this mean that the bloodhound and bulldog are becoming less popular? Not by a long shot. On the contrary they are gaining admirers every year.

Which just goes to show that it takes all kinds of dogs, as well as people, to make a world.

Drink

Old Colony

Beverages

Orange, Grape, Strawberry
Wholesome and Refreshing

ORANGE CRUSH
BOTTLING COMPANY
Greensboro, N. C.

THURSDAY NIGHT IS FAMILY NIGHT



NEW CAFETERIAS
ASHVILLE, N. C. WASHINGTON, D. C. KNOXVILLE, TENN.
ATLANTA, GA. CHATTANOOGA, TENN. BALTIMORE, MD.
CHARLOTTE, N. C. GREENSBORO, N. C. ROANOKE, VA.
Over twelve million meals served yearly

Home and Chapel Completely Air Conditioned

HANES
Funeral Home
401-405 W. Market St.
Dial 2-5158

There is real comfort in knowing that your final tribute to a departed loved one will be conducted with dignity, sincerity and in good taste. We extend this service to one and all... regardless of cost.

"The Home of Thoughtful Service"

Mens Wear
Boys Wear
Shoes
Work Clothes

Why Pay More

Cigars
Cigarettes
Tobaccos

LAY-A-WAY NOW FOR CHRISTMAS!

\$2.95 Mens

Pajamas

Geniune \$1.97
Broadcloth

\$2.95 Childrens

Rockers

Red Riding Hood
Special \$1.93

\$1.95 Childrens Roller

Skates

Perfect for Beginners \$1.59

\$2.95 Unbreakable

Dolls

Boy or Girl \$1.67

CIGARETTES-All Popular Brands

PALL MALL, HERBERT TAREYTON, PHILLIP MORRIS, CAMELS, LUCKY STRIKE, OLD GOLD, KOOL, PIEDMONT, FATIMA, RALEIGH, CAVALIER, etc.

\$1.50 Sheet

Blankets

Cotton plaids, warm flannel.

Extra Special 99¢

16 1/2 c Pack --- \$1.64 a Carton

Buy All You Want Every Day At This Low Price

PAYROLL CHECKS GLADLY CASHED

\$8.95 Bathroom

Scales

Just a few more at this crazy price.

Chatham Guaranteed \$3.97

\$5.95 Boys

Jackets

Warmly lined.

Washable \$3.77
Too

\$15.95 Stevens

.22 Rifles

Guaranteed Special \$10.97

\$2.50 Shotgun

Shells

12 gauge, guaranteed.

Why Pay More \$1.97
Box

\$2.95 Mens

Sweaters

Nice and warm.

Grey, Brown or Navy \$1.77

BLUMENTHAL'S

The Store With a Heart

358 SO. ELM ST. GREENSBORO, N.C.

OPEN EVERY MORNING AT 8:30

OPEN FRIDAY NIGHTS 'TILL 9:00